

PRESS RELEASE

Date Issued: 6 November 2009



Manchester: Wins Most Admired Knowledge City Award

Manchester has today been named The Most Admired Knowledge City Region at a global awards ceremony in Schenzen, China.

The 2009 Most Admired Knowledge Cities (MAKCi) Awards are a joint initiative by the World Capital Institute and UK research firm Teleos. The winners were selected by an international panel of experts.

Manchester was commended for its ability to continually transform and renew itself in the modern age, building on its position as a city of firsts.

Dr Cathy Garner, CEO of Manchester: Knowledge Capital, said:

“This award is fantastic recognition of Manchester: Knowledge Capital’s achievements over the past five years. The Manchester: Knowledge Capital partnership enables the city region to capitalise on its outstanding universities, the creativity of its people and its capacity for world-changing innovation. Through Innovation Manchester, we are continuing to build an even stronger future for the Manchester City Region.”

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Editors Notes

1) Manchester: Knowledge Capital (M:KC) is a forward thinking partnership of the city region's universities, local authorities, public agencies and leading business. The partnership is committed to creating positive change by accelerating innovation and building the knowledge economy. M:KC continues the city's tradition of breaking the mould -finding new ways to tackle the problems of our time.

2) Innovation Manchester is a Manchester: Knowledge Capital programme designed to increase the capacity and rate of innovation across Greater Manchester through a city wide community of innovators.

3) To follow the latest news on Innovation in Manchester go to: <http://twitter.com/innovationmcr> or <http://innovationmcr.wordpress.com>

3) Further details about the awards are available <http://www.worldcapitalinstitute.org/makci.html>